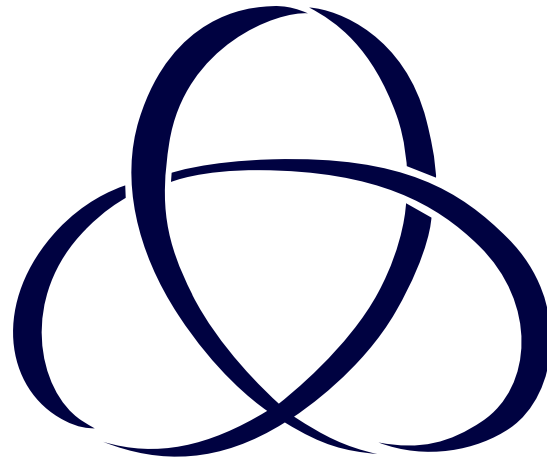


200 - 948 Howe St.  
Vancouver, BC  
V6Z 1N9

 ABLE BC



# CELEBRATING 20 YEARS OF ABLE BC!

**BC'S ALLIANCE OF BEVERAGE LICENSEES**

*FOR A RESPONSIBLE LIQUOR & CANNABIS INDUSTRY*



[www.ablebc.ca](http://www.ablebc.ca)

## ABOUT ABLE BC

The Alliance of Beverage Licensees (ABLE BC) is the leading advocate for BC's private liquor and cannabis industries. Our membership includes private stores, pubs, bars, nightclubs, hotel liquor licensees, and private cannabis retailers. Since our founding in 1975, we have been at the forefront of every significant liquor policy conversation impacting our members. We work with all levels of government to create business-friendly policies and enhance private sector opportunities in a highly regulated industry.

ABLE BC is a non-profit organization funded by membership dues and strategic partnerships with industry supporters, suppliers, and service providers.

### AT ABLE BC, WE WORK EVERY DAY TO:

- Unite our members voices to create a strong impact with government.
- Protect our members investments in the private liquor & cannabis industry.
- Educate & empower business owners and operators.
- Work in solidarity with our valued industry partners.





# ABLE BC'S 20TH ANNIVERSARY PARTY

2024 is a big year for ABLE BC! While our history stretches back to 1975 with the founding of the **BC Neighbourhood Pub Owners' Association**, ABLE BC as it is known today was incorporated in **March 2004**.

For the past 20 years, ABLE's mandate has remained the same: we advocate on behalf of liquor (and now cannabis retail) licensees with all levels of government for business-friendly policy and regulation. We pride ourselves on a long history of leadership, championing licensees, fostering positive and productive relationships with government officials, and most of all of serving our members.

Join us in celebrating 20 years of successful advocacy for the private liquor and cannabis industries!

## DETAILS:

- Date: **Thursday, June 6, 2024**
- Time: **5:00 pm-9:00 pm**
- Venue: **The Junction Pub, 1138 Davie Street, Vancouver**



## BECOME A SPONSOR

Partnering with ABLE BC puts you in direct contact with business owners, senior management, and decision-makers in the private liquor and cannabis industries. We help grow your brand and develop new business opportunities with our members.

Our growing membership base is made up of **more than 700** owners, managers, and buyers representing nearly **1000 liquor and cannabis businesses** across the province.

## SPONSORSHIP PACKAGES

### SILVER | \$500

- 2 free tickets
- Logo or brand name inclusion on event promotional materials

### GOLD | \$2000

- 2 free tickets
- Logo or brand name inclusion on event promotional materials
- Brand promotion on ABLE BC social media channels
- Brand shout out during event speeches



### PLATINUM | \$3500

- 4 free tickets
- Logo or brand name inclusion on event promotional materials
- Brand promotion on ABLE BC social media channels
- Brand shout out during event speeches
- Dedicated e-blast to 8500+ newsletter subscribers



## CONTACT US



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